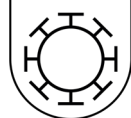




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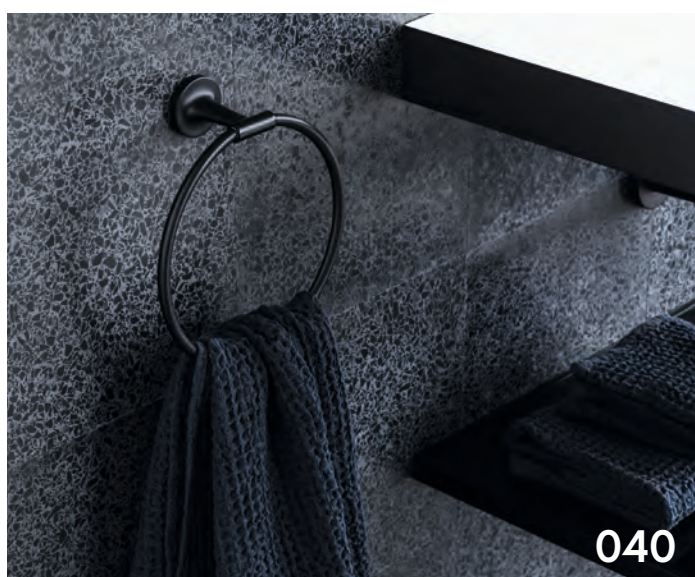
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## *Dear Readers*

Our cover story pits contemporary and traditional in a battle of reigning bathroom styles. Bathrooms enjoyed one of the biggest facelifts in the past decade. Beyond just functionality, bathrooms is a space for homeowners to push interior design boundaries and blend different styles together. Go big, go bold, and go get inspired by our cover story!

Have something bathroom or kitchen related to share? Send it in! We welcome submissions and would be happy to feature pieces from loyal readers. Till then, happy reading!

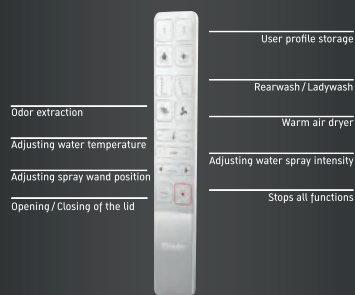


*Nicole Lee*  
Nicole Lee  
Editor

# YOUR DREAM BATHROOM BEGINS WITH US



## SensoWash® Starck f Plus



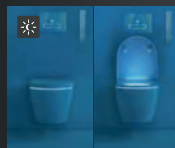
The lid can be configured to open as the user approaches and close as the user leaves.  
\*Only available for SensoWash® Starck f Plus.



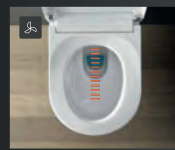
**Rearwash:** Pleasant and safe cleansing. Water temperature, water spray intensity and the spray wand position can be individually adjusted and saved. The Comfortwash for an extra-thorough wash, the spray wand moves forwards and backwards. The spray wand and nozzle are cleaned automatically before and after each use.



**Ladywash:** Specially developed for female users, the Ladywash uses a delicate water spray for gentle cleansing. Water temperature, water spray intensity and the spray wand position can be individually adjusted and saved. The Comfortwash offers gentle cleansing. The spray wand and nozzle are cleaned automatically before and after each use.



**Night light:** Illuminated inner bowl. When it's dark, a night light function provides orientation and safety, without interrupting the body's repose.



**Warm air dryer:** The use of the various shower functions is followed by a gentle flow of warm, drying air. The temperature of the warm air dryer can be adjusted using the app. With this function, too, it is possible to save personal preferences and to retrieve them.

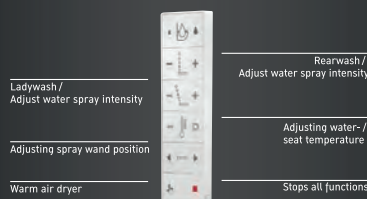


**Seat heating and energy saving mode:** The ergonomic, heated toilet seat feels pleasant and its temperature can be individually controlled. In energy saving mode the seat heating is only activated at individually specified times and days and turned off afterwards. This means it can be switched off during the night, for example.

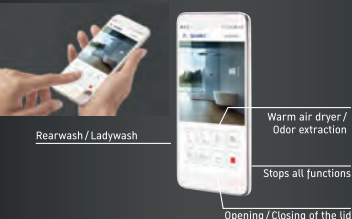


**Odor extraction:** The odor extraction can be activated remotely or, if desired, automatically. The function stops after an adjustable follow-up time of 0, 1 or 3 minutes. Only available for SensoWash® Starck f Plus.

## SensoWash® Starck f Lite



## SensoWash® App



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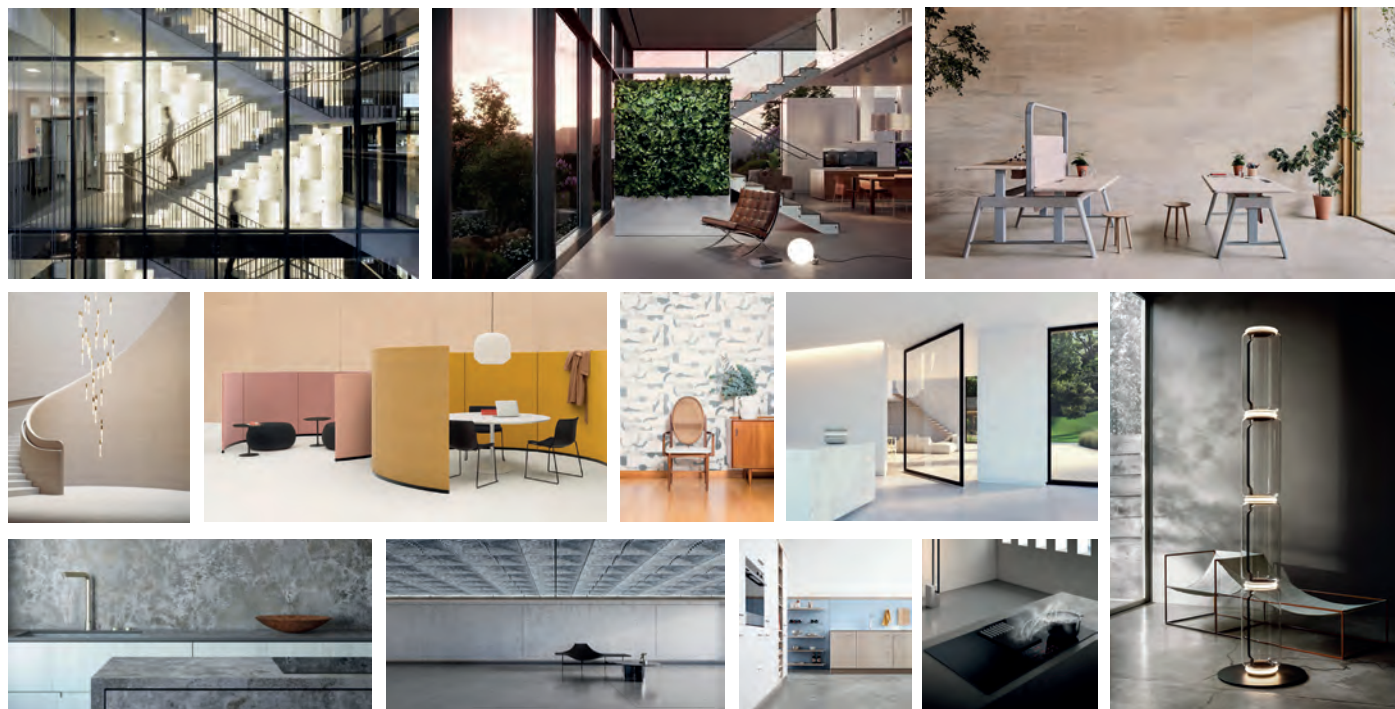
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## WORLD'S LARGEST BUILDING-PRODUCT AWARDS PROGRAM REVAMPED FOR 2021



Architizer, the world's largest online platform for architecture, announces the official opening of the 2021 A+Product Awards, the only building product awards program created for architects, by architects.

The Architizer A+Product Awards is the world's largest awards program honoring the diverse products and materials that contribute to inspiring architecture today. The A+Product Awards are judged by a jury academy featuring over 200 architects and interior designers — the renowned industry leaders designing spaces we occupy every day.

In collaboration with its official partner, v2com, the 2020 A+Product Awards received over 500 entries from a wide array of manufacturers around the globe.

"The Awards provide motivation for manufacturers to excel against the competition and bring architects' attention to the most innovative new products. This means better product design and better architecture worldwide." Primo Orpilla, Studio O+A.

Buildings rely on both cutting-edge materials and products that have passed the test of time — so the 2021 A+Product Awards celebrates both. With relevant new categories and jurors from the world's Top 100 architecture firms, this A+Product Awards season will highlight the cutting-edge approaches, materials, and technologies that are impacting architecture today.

The program's 200+ member jury comprises industry leaders who are actively shaping the world we live in, representing a sought-after segment of design-savvy professionals from the largest and most storied firms worldwide. These include representatives from BIG -

Bjarke Ingels Group, Gensler, HDR, Foster & Partners, Perkins+Will, Rockwell Group, Skidmore, Owings & Merrill (SOM), and more. With its acclaimed jury, the A+Product Awards provide a powerful opportunity for new and emerging brands to gain exposure alongside the world's top brands.

"The A+Product Awards identifies those that are thinking holistically about how design helps us in our daily lives and showcases the latest thinking in performance and sustainability." Carol Ross Barney, Ross Barney Architects

Awards entrants are judged in over 50 categories that represent diverse aspects of product design and speak to the design solutions that matter most to architects. Categories include 37 awards spanning traditional product verticals, including building systems, facades, finishes, fixtures, kitchen & bath, lighting, furniture, and outdoor materials.

New this year are categories that address some of today's most pressing design challenges. These comprise materials designed for specific building types and product specializations, such as innovation, sustainable design, healthcare design, conceptual design, and new materials. See the full list of categories [here](#).

The 2021 A+Product Awards also see the return of The World's Best Building Products, an annual online compendium of the world's best architectural materials and products, published by Architizer. The book, which has featured notable brands like Arper, Arkura, Bendheim, Cosentino, Grohe, Flos, LG, Viking, and Vitrocsa is the year's definitive product guide for architects worldwide.

For more information, visit [enter.architizerproductawards.com/](https://enter.architizerproductawards.com/)



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# HANSGROHE RINGS IN ITS ANNIVERSARY YEAR WITH MUSIC MADE FROM UNUSUAL WATER SOUNDS AND SETS THE BEAT FOR THE FUTURE

They are called “Love for the Rain,” “The Beauty of Flow” and “Follow the Wave” - three of eight tracks with catchy tune potential on Hansgrohe’s “WaterTunes” music album. Released on Spotify on May 17, the electro-pop album includes a whole range of catchy melodies, from energetic and activating to gentle and soothing. What makes it unique is that they were composed by Hamburg-based musicians Florian Kruse and Andreas Paulsen based on original water disturbance sounds from the Hansgrohe spray and sound lab.

The source of their creation were the sounds that are filtered out as noise when water passes through shower or faucet prototypes to create a pleasant water spray sound when showering or washing hands. Transformed into the “WaterTunes”, they tell the story of Hansgrohe’s claim to perfection, for which the company has stood for 120 years. And they show in an extraordinary way how Hansgrohe, as a water pioneer, lives and appreciates the element - in line with its corporate vision “We live water,” even bringing water disturbance sounds to life as music.

## The Sound Makes the Music - Story of a Water Pioneer

The album release marks the start of a communication campaign by the company to mark its 120th anniversary. Under the motto Setting the Beat of Water. Since 1901., the faucet and shower manufacturer draws attention to its innovative role in the bathroom and kitchen industry and celebrates in accordance with pandemic measures. “We are celebrating our anniversary year virtually and want both current and future customers to participate in what has moved us and made us special for 120 years,” says Astrid Bachmann, Deputy Head of Corporate Communications, Hansgrohe SE. The spirit of founder Hans Grohe continues to drive the company and is deeply rooted in the corporate DNA. His business ethics and vision continue unabated today.



## Insights Behind the Scenes of the Company and Thanks to all Beat-Setters

The company website now contains thematic anniversary content ([www.hansgrohe-group.com/en/about-us/120-years-hansgrohe](http://www.hansgrohe-group.com/en/about-us/120-years-hansgrohe)). Successively visitors will find different formats such as the music album, an interview with Florian Kruse, a cinematic look at the day-to-day work of the radiation laboratory, an infographic on the ecological milestones or the special people who shape the company. “As a thank you for their great commitment, and their endurance during a tough pandemic period, we are currently planning a surprise for our employees, in which the ‘WaterTunes’ will play a central role,” Sven Renkel, Team Lead Internal Communications, previews. “After all, every single employee is an indispensable “beat-setter” at Hansgrohe.”

## Focus of the Company: Innovative, Pioneering Life with Water

The campaign’s messages are highlighted with attention-



grabbing visuals; for example, textile banners and billboards at the company’s German Headquarters and manufacturing sites. The central motif is a drop of water hitting a water surface, drawing concentric circles that resemble the membranes of

a loudspeaker. “We are making waves in the industry because our guiding theme revolves around innovations that set standards,” Dr. Joerg Hass, Vice President Corporate Communications, Hansgrohe SE, emphasizes. “In doing so, we set a direction, a pace, a beat - that’s what drives us. And this is entirely in line with our corporate vision ‘We live water.’” Take, for example, the RainTunes multisensory shower system controlled via our hansgrohe Home App. Anyone using RainTunes experiences a unique interplay of water, light, video, sound and aroma that activates all the senses.

For more information, visit

[www.hansgrohe-group.com/en/watertunes](http://www.hansgrohe-group.com/en/watertunes).

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## A DREAMSCAPE FANTASYLAND MADE OF QUARTZ AWARDED SILVER A' DESIGN AWARD FOR INTERIOR DESIGN

Founded in 1983 by Ferruccio Corrente Sr., Unique Store Fixtures is an award-winning Toronto-based fabrication company guided by the principles of craftsmanship, innovation, and partnerships. Unique's work has been represented throughout some of the world's most desired retailing destinations, including Tiffany & Co., Gucci, Holt Renfrew, Bergdorf Goodman, and Christian Louboutin.

Throughout its company history since 1983, Unique is proud to have been honored and recognized by some of the most prestigious awards in its industry in North America and beyond.

Most recently, amidst thousands of submitted works, Unique Store Fixtures' Dreamland installation — in collaboration with VP of Marketing for Caesarstone, Elizabeth Margles, potter and designer Jonathan Adler, and luxury quartz brand Caesarstone — has been granted the Silver





### **Easy Clicker Waste: Making Life Easy**

Set to revolutionise the bathroom, the new range of clicker waste systems is an innovative combination of the clicker and plug.

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Simple, yet functional, the clicker waste system is a perfect addition to any bathroom.



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Showcasing the versatility of quartz, Caesarstone was able to turn the hard material quartz into something soft and delicate: "Trying to communicate a very soft feel, of a very hard material, was really one of the technical challenges that we had throughout the process...We knew that Unique Store Fixtures could do it," says Margles.

Unique Store Fixtures happily took on the technical challenges of the project by working alongside their trusted partners: "Clients like Caesarstone give us the freedom and carte blanche to create as much as we can without interfering with design intent, and we're able to showcase all of our products and talents," says Ferro Corrente, COO at Unique Store Fixtures.

The final installation consisted of more than 75 slabs of Caesarstone material, each weighing more than 1,000 pounds, and was constructed by Unique Store Fixtures with a team of 30 installers in the lead-up to the event.

The successful execution of the award-winning project was a testament to the craftsmanship and expertise of Unique Store Fixtures and the partners with whom they collaborated: "We're proud of our employees and our team at Unique to make Caesarstone and Jonathan Adler proud," says Corrente.

#### About Unique Store Fixtures

Unique Store Fixtures is an award-winning Toronto-based fabrication company guided by the principles of craftsmanship,

innovation, and partnerships. Their work encompasses custom furniture, single-family homes, multi-unit residential buildings, restaurants, and extraordinary retail feature locations. Unique's award-winning creativity, quality craftsmanship, and customized products are hallmarks of some of the leading brands in the world's most desired retailing destinations, including Tiffany & Co., Gucci, Holt Renfrew, Bergdorf Goodman, and Christian Louboutin.

Unique Store Fixtures is an award-winning company, with recent accomplishments of Gold in Shop! Design Awards, and Gold and Silver A' Design Awards. Unique has also been featured in AZ Awards for Design Excellence, Dezeen Awards, Restaurant and Bar Design Awards, Global Future Design Awards, Canadian Interiors' Best of Canada Design Competition, and International Hotel and Property Design Awards.

#### About Caesarstone

Caesarstone manufactures high-quality engineered quartz surfaces, which are used in both residential and commercial buildings, such as countertops, vanities, wall cladding, floors, and other interior surfaces. Caesarstone's collections of products — Classico, Concetto, Supernatural, Metropolitan, and Ultratural — are available in more than 50 countries around the world.

#### About Jonathan Adler

Potter, designer, and author Jonathan Adler launched his namesake brand after leaving his day job to pursue his first love: pottery. In 1993, Barneys bought his collection of pots, and five years later, he opened his first store in Soho (New York). Adler's desire to design all the bits one needs to create a flawlessly chic home led to more and more. Today, Adler's store has grown to be a design company with retail locations worldwide, a thriving e-commerce site, a full slate of residential and commercial projects, and a wholesale business boasting more than 1,000 global locations. The company strives to create luxe and liveable interiors that are seriously designed but don't take themselves too seriously.

For more information, visit [www.uniquestorefixtures.com](http://www.uniquestorefixtures.com)



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by Grohe

This elevates the simple shower to a whole new shower experience that seems to have been made for you alone. It lets you rediscover the element of water: you can surround yourself with fat, lazy droplets like a summer rain or lend form to the water to massage and soothe away the day. Turn the volume all the way up for a deluge or down to deliver a fine spray. You can also choose the right degree of warmth for every water drop. All these at the touch of your fingers.

Enjoying a refreshing and personalised shower has never been easier. Push the button to choose your preferred shower spray and enjoy. Switch whenever you like between a refreshing GROHE PureRain/Rain O2 spray, the new TrioMassage spray to massage your head and shoulders or simply use the Power & Soul hand shower. Perhaps you'd prefer two sprays at the same time? No problem! Just activate both buttons.

And showering with GROHE SmartControl is even smarter ... the innovative GROHE SmartControl technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred setting is stored – perfect if you want to pause the shower or till the next time you use it. Smooth and intuitive controls, operated directly from the main shower unit means operation is simple and easy for the entire family. Now that's SMART!

GROHE SmartControl comes in two stylish finishes: classic chrome and for a subtly elegant design statement, moon white acrylic glass.

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## D-NEO

by **Duravit**

The Belgian designer Bertrand Lejoly demonstrates his extraordinary feeling for interior design with this expressive complete bathroom range. He himself describes his style as refined simplicity. The linear, geometric and calm appearance becomes clearer with every glance, because the clear design of the range fits perfectly into the room, with absolute self-assurance.

A minimalist furnishing style thrives on special touches. Duravit D-Neo offers several. Highlight: the asymmetric 800 mm washbasin which provides plenty of storage space in combination with the vanity unit with open shelves and a pull-out compartment. The wash basins, vanity units and hand wash basins are linked by a stylistic feature: the distinct surrounding edge. An additional visual highlight is the circular mirror from the Universal Light & Mirror range which uses indirect light to provide pleasant lighting to the washing area. The mirror is available in 700 and 900 mm diameters and the "Best" version is equipped with mirror heating. The semi-tall cabinet – here in Black Oak – creates plenty of space in a small space with four glass shelves.

[www.econflo.com](http://www.econflo.com)

## FRAME CLIP-ON SHOWER BASKET

by **Geesa**

Innovative, multi-functional and space-saving. Take a look at this shower basket from the Geesa Frame range. Versatile hooks make it easy to fix this basket to the glass screen. Fastened to 6 mm or 8 mm thickness shower glass screen by using a strong clip. The silicon coating protects glass screen against scratching. This shower basket has plenty of room on both sides for holding and storing your bathroom products, but best of all, it boast a universal phone holder. The Frame recyclable accessories not only bring comfort to the bathroom but are also highly sustainable. Available in black or white.

[www.econflo.com](http://www.econflo.com)



# Bravat *for the Bathroom*

**W**eave in trendy designs, state of the art technology, impeccable quality and affordable prices and you'll get BRAVAT. BRAVAT Singapore aims to be the trendsetter in affordable design and luxury for your bathroom products.

## **Bravat Whirlpool**

BRAVAT uses the latest technologies to produce world class whirlpools bathtubs that meet and exceed the most stringent international quality standards. The specially designed BRAVAT Whirlpool pumps mixes air and water in the appropriate ratios and pumps the water with a lot of pressure through specially designed hydrotherapy jets that are installed in a bathtub. This resulting effect simulates millions of pressurized water and oxygen rich bubbles coming through each of the jets providing a stimulating whirlpool massage.



Jacuzzi bath homeowners can enjoy a slew of health benefits:

- Stimulates the microcirculation in the veins
- Improves the blood flow and removes the toxins from the body
- Relieves muscular tension and relieves pains in the joints
- Improves the overall muscle tone of the body

## **Whirlpool function**

### **Airpool System:**

Bravat's excellent bubble massage system offers unforgettable multi-level bubble massage enjoyment while surrounded by the intense surge of bubbles.

### **Hydro Massage System:**

Powerful hydro-massage system allows the homeowner to experience





the unprecedented physical and mental pleasure from Bravat's "water Care".

#### **Led Technology:**

The Colourful LED light adds sentiment spice to the spa experience

#### **Diathermic Heated Back:**

The diathermic heating technology keeps the back warm, relieving spinal stress and helps in maintaining the temperature of the water.

#### **Touch Control Technology:**

Fashionable touch control technology

#### **Auto Cleaning:**

The bath possesses waste pipe cleaning system featured with sewage discharge and air drying, bringing the homeowner a healthier bathing environment.

#### **Ozone Disinfection Technology:**

By eliminating the bad smell quickly and destroying the harmful bacteria / fungus, the disinfection takes effect

#### **Heating System:**

High performance heating system helps in keeping the water in the whirlpool warm and at a constant temperature

#### **Chromotherapy:**

Powerful changing LED lighting technology sets the mood and soothes / exhilarates your senses

#### **Bravat Corner Bathtub**

Regardless of the size of your bathroom and its contents, corner bathtubs can easily optimize floor space and squeeze into any corner. They are designed to fill up any underutilized space in the bathroom. Be it jet showers or bubble baths, a corner jetted bathtub offers the best of both.



#### **Bravat Freestanding Bathtub**

Bravat also carry a wide range of freestanding bathtub, combining classic designs with a stroke of modern style. A freestanding bathtub fills the look of a bathroom with luxury and saves renovation cost as it does not tiles nor brick, unlike built-in bathtubs. It can also be easily removed and replaced without hacking.



For more information, please visit **Bravat Showroom at 33 Ubi Ave 3 #01-06 Vertex Singapore 408868.**

# A Spin on the *Traditional*

**Exploring traditional products that has been tweaked to for modern needs, including smart shower systems, app-controlled heating appliances.**

**W**e believe your bath should be a true oasis - a calming place to begin and end each day and one that reflects your personality too. Whether you have a teensy space or a grand master bath, there's plenty you can do to bring style and character to the room.

What creates a perfect bathroom? Details, we say! From textured walls to curvy fittings and simplest of handles, everything is designed for creating a perfect room, in and out. In today's world, the experts are constantly creating unique design schemes to accommodate the changing needs of the new, as well as the subsequent generation. This is where the need for sparkling, elegant and absolutely modern sanitary ware comes in.

Studies have shown that homes with stunning bathrooms and kitchens are considered more valuable by home buyers. Contemporary architecture has given a new meaning to how we utilize this personal space on a day-to-day basis. From spa-like treatments with saunas



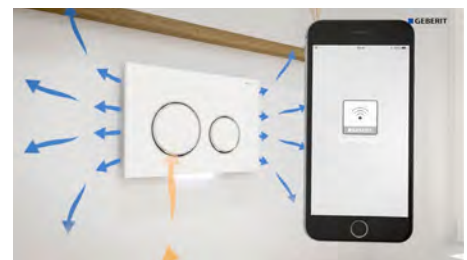
and jacuzzi, hydraulic WCs, unique faucets and curvy basins, all this and much more add to the overall grandeur of bathrooms. Bathroom accessories come in myriad styles, from the traditional to the kitschy; however, not all are equal when it comes to quality. Some define luxury as anything that is out of reach. It must be a luxury if it's something you cannot afford or cannot have for some other reason. Others define it as enjoying those things that, no matter how small, make you comfortable like you are enjoying life.

A modern aka luxury bathroom with Smart toilet combo features like a heated toilet seat with

toilet night light and auto flush function would boost your comfortability to another level. They are not quantifiable as experiences but ask anyone who has stumbled through a dark and cold night to sit on a warm toilet seat if it is a worthwhile luxury and they will undoubtedly say "YES"! And that is what makes a smart toilet combo a worthwhile luxury; small moments that have a big impact on how you feel.

Duravit debuts new Sensowash Shower Toilet by designer Philippe Starck. The new launch of shower toilet - SensoWash Starck f, for which the French designer created the two versions Plus and Lite.





The striking minimalist design of this new shower-toilet, the company says, expands the company's SensoWash offerings, allowing for greater design flexibility. The "f" within its name stands for "flat," as the seat's design forms a precise, harmonious unit when paired with matching ME by Starck ceramic elements. The technology within all components has undergone further development and has been reorganised to now house all technology within the ceramic body. The flat seat with a height of just 40 mm and the white cover located behind it form a flush-mounted unit. With its new, purist-timeless look, SensoWash says goodbye to its curved shape and reveals itself in a modern style.

Starck f offers a flat seat and the white cover that form a flush-fitting unit with the ceramic. The unit uses Rimless flushing technology that results in improved water flow for perfect flushing results. Moreover, each unit features HygieneGlaze, which comes standard in both the Plus and Lite SensoWash Starck f models that have germ fighting innovation. HygieneGlaze, a product that is baked into the ceramic during firing, is proven to kill 90% of bacteria after six hours and 99.999% after 24 hours, Duravit says. "The optimized formula of the HygieneGlaze arrests the growth of bacteria through 'oligodynamic reaction' - the effect of positively charged metal ions colliding with bacteria."

The shower toilet is convenient to operate via a remote control or – freely configurable – via

an app. The innovative remote control – also with a flat, elegant design – feels pleasant in the hand. All functions are controlled intuitively. This includes technical finishing touches such as the motion sensor for automatic cover opening, the user ID in the seat or a wide range of setting options for seat heating, for the shower flow, and the controllable hot air dryer. The associated app enables individual configuration of the shower-toilet or it can be optionally controlled in the standard way with a remote control. Combined with the A2 electronic actuator plate, the flush function and odour extraction system may also be controlled via remote control or app.

A smart toilet isn't enough for a modern bathroom? How about an added odour extraction unit giving your bathroom with fresher air more than ever? As we all know, bad odours in the bathroom are a universal problem. Of course, we all have our own ways of trying to get rid of them, from burning incense and spraying air fresheners to simply leaving the windows open. We never stop and think how great role odours play in our daily lives. Even the slightest odour triggers a reaction, which means that our brain associates fresh fragrances with pleasant feelings.

Whereas air fresheners only mask odours temporarily and open windows just let in the fresh air, Swiss brand Geberit has designed an automatic odour extraction unit for bathrooms called DuoFresh, which is designed to be concealed behind a toilet's flush plate and

the module works without any undesired side effects. DuoFresh has been developed by Geberit to offer a more efficient alternative to air fresheners and it works by extracting odours from within a toilet cistern and its flush pipes.

The odour extraction unit is beneficial in lots of sense. It starts automatically as soon as someone sits down on the toilet. The air is extracted directly from the WC ceramic appliance and returned to the room once it has been purified.

The DuoFresh module can be easily installed into any Geberit Sigma cistern and combined with virtually any flush plate in the Sigma range. The Geberit DuoFresh module not only eliminates unpleasant odours, it also offers a whole host of intelligent functions. For example, the optional built-in sensor detects whenever someone approaches the WC and automatically activates the odour extraction unit. Moreover, the LED orientation light switches on automatically at night to light your way to the bathroom.

The time we spend in the bathroom is precious. It's where some of our most intimate moments take place. Not only should it function well, it should be designed for optimal comfort and luxury. So, indulge yourself with the modern ideas in your bathroom.

For more information, please visit **Econflo Systems showroom at 401 Commonwealth Drive #01-01 Lobby B Haw Par Technocentre Singapore 149598.**

# Savvy with Scandinavian Flair

Text and photos by **Grand Relations**



A visual story by interior stylist Caroline Sandström and photographer Mike Karlsson Lundgren at the Grand Relations Atelier.

In Grand Relations' Atelier in Stockholm, a unique combination of classic Scandinavian minimalism and international vanguard design pieces meet and merge into a bold yet elegant epiphany of the merging phenomena "Scandi 2.0".

The unique atelier space offers an unexpected air of serenity, as the sun streams in through the almost 5-meter-tall wall of windows







savvy with scandinavian flair | project focus

facing the north. In a setting created by leading interior stylist Caroline Sandström the new trend is exemplified and captured by photographer Mike Karlsson Lundgren, as straight lines are juxtaposed with irregular, organic shapes put in place – all softening the look and feel of the room.

From a place of light and earthy palettes, we now embrace contrasts with darker wood, hues and materials. The updated version of the long-time established Scandinavian minimalism incorporates global influences, welcoming rougher surfaces and natural materials that age and change with time.

“We feel that people are looking for something more grounded, genuine and elegant. Tomorrow’s functionality is born in products with a Scandinavian touch today. With Scandi 2.0, the craftsmanship has once again taken center stage, upstaging hyper-consumerism with slow production of both bold and minimalistic design,” says Hans Hjelmqvist & Tove Regnander, Founders of Grand Relations.

#### Technical sheet

Featured design in the series are: Fritz Hansen, Hem, String, Rosenthal, Northern, Rosenthal meets Versace, Heymat, Veermakers, Nordic Knots, Liljencrantz x KFK, NJRD, Bernadotte & Kylberg, Wästberg, Fogia, Carl Hansen & Son, Foscarini.

#### About Grand Relations

Grand Relations is a strategic communication and PR agency specialized in premium design and lifestyle brands on a global market.

Clients include Carl & Hansen & Son, Farrow & Ball, Foscarini, Fritz Hansen, Hem, Hästens Bed, Fogia, Louise Liljencrantz Design etc.

For more information, visit [www.grandrelations.com](http://www.grandrelations.com)

# WETSTYLE Flagship Showroom

Text and photos by WETSTYLE

WETSTYLE, a Canadian manufacturer of premium-quality bath fixtures and furnishings for the North American market, is proud to open its newly constructed award-winning showroom to architects, designers, and the general public for the first time.

Beginning May 1st, 2021, customers are welcome to visit WETSTYLE's elegant product line at its new corporate showroom with social distancing practices in place. This official grand opening includes a price discount of 15% on all orders placed in May and June 2021.

WETSTYLE will welcome visitors to the refined and curated elegance of its 11,600 sq. ft. showroom, located in Saint-Bruno-de-Montarville, on Montreal's South Shore. Visits will be by appointment only during showroom hours, from 9:30am to 5pm, Tuesday through Friday.

"We are very proud to welcome customers to this facility that was designed to showcase our values as a brand," says Mark Wolinsky, President of WETSTYLE. "We look forward to showing local specifiers and customers what we do."







### An award-winning presentation

From the breathtaking, seashell-inspired design of the Couture bathtub, to the modular M Collection and the innovative Round Platter accessory, WETSTYLE's product offerings have garnered a long list of international accolades. The showroom exhibits 19 bathtub models, 9 furniture collections, and more than 30 sink models to choose from, many featuring WETSTYLE's proprietary WETMAR BiO™ material, recognized by GOOD DESIGN for Green Innovation as the industry's first recipe for soy and mineral stone used in the fabrication of composite bath fixtures. Among the iconic WETSTYLE products on display are the Stelle Vanity collection, Mood bathtub, and Feel shower bases, all recipients of GOOD DESIGN awards for their innovation and invention.



Designed by Atelier Moderno, and recipient of the Grands Prix du Design 2020 award, the showroom is filled with distinct and intimate spaces, each highlighting an individual product. The contemporary space features non-obtrusive walls that isolate each product zone in vignette-like fashion, invoking sentiments of environments reflective of the products in use. Atmospheric lighting sets the mood of each product zone via strips and spotlights, reflecting off of a porcelain floor with marble-esque qualities that embrace the sophistication of the company's high-end, handcrafted, made-to-order products.



"The showroom is the face of our beautiful finished products, and we have succeeded in creating a space that captures the essence of that beauty," adds Wolinsky. "It's also a vehicle for exhibiting the tremendous level of detail, craftsmanship, and passion invested in the making of our award-winning products."

### Ensuring a safe environment

With the health and safety of its clients and employees as a top priority, the WETSTYLE showroom strictly adheres to all government guidelines in respect to Covid-19 protocols. As of May 1st, the facility will welcome customers up to a maximum of 5 people per designated appointment time, which customers can book online by registering [HERE](#).

### About WETSTYLE

For more than 30 years, WETSTYLE has been marrying original design and exceptional craftsmanship with environmentally-friendly materials to manufacture design-driven soaking bathtubs, sinks, shower bases, and furnishings for the contemporary bathroom environment. A design leader in the field, WETSTYLE has received numerous industry awards and international accolades for product excellence across all spheres of the its product offering.

Behind the bold and original designs, WETSTYLE's team of dedicated innovators embrace a unique approach to research, development, and testing that pushes the envelope of imagination, ensuring that every product emerges as a work of art. Every WETSTYLE product is handcrafted from start to finish, and all vanities and wood products are made from FSC certified woods, and are formaldehyde-free, CARB compliant, and feature Low to No VOC adhesives.

For more information, visit [www.wetstyle.com](http://www.wetstyle.com)

# When glass gives shape to the air

Text and photos by **Falmec**

The glass, with its light soul, discreet beauty and brilliant luminosity, is distinctive material of many of the Falmec collections. Glass is always able to give that touch of timeless elegance, both to draw the details and also to giving shape to the structure of the extraction hood. Given the strong relationship with the territory, the company from Treviso and close to Venice uses for some of its products the well known Murano glass, excellence, and emblem of the most appreciated Made in Italy manufacturing in the world.

The Bellaria air purifier represents the latter with its Murano glass handmade structure according to the tradition of the Venetian handcraft masters, available in the classic colors white and gray, or in bright yellow and red.

At your home, in the office or in any indoor environment, Bellaria eliminates all potentially harmful substances and unpleasant odors, such as cigarette smoke, thanks to its filtering and ionizing system.

Soffio, from the Circle.Tech collection, is also distinguished by the impeccable use of Murano glass, which here gives shape to the body of the hood, enriched by two steel rings that delimit the perimeter of the structure.

Levante as well in its graphite finish is one of the last 2020 novelties and part of the same collection of extraction solutions. The tempered glass of the refined frame that makes up the hood is, indeed, the main aesthetic feature of this solution with the innovative Up / Down system. To obtain chromatic uniformity in the profile and in each of its points of view, Falmec has equipped this version with a mass colouring of the glass, using a special technique that preserves the original colour of the glass without surface painting treatment.







Several models, characterized by a design that stands out for the minimal and sophisticated beauty of glass in black or white belong to the E.ion™ System collection: the line of solutions that sanitize the air thanks to the homonymous technology that recreates atmospheric ions through controlled bipolar ionization. Among these Mare E.ion and its particular wave that gives movement to the structure, the impressive elliptical cylinder Spring E.ion, or Lumière E.ion with its rigorous shapes, Zephiri E.ion with rounded «sides», up to the Rubik E.ion cube and

the perfect circle of Eolo E.ion.

In the structure, but also in the details, glass is in fact a recurring element in the Falmec product range, such as Alba or Vetra, which already with its name pays homage to the use of this versatile material. In the Alba ceiling hood, for example, the glass forms the prominent perimeter frame of the functional panel embedded in the false ceiling. The latter can be painted to match the color of the panel itself to that of the ceiling for chromatic consistency over the entire surface.

In this case, the only really visible element remains the frame, the great protagonist of this solution, which ensures a sober and elegant aesthetic result.

Eventually in the Vetra hood of the Circle. Tech collection, tempered glass surrounds the stainless steel structure giving it an effect of extreme lightness and surprising minimalism.

For more information, visit <https://www.falmec.com>





Making its strong presence known in major building, bathroom, kitchen and design trade shows, BKT endeavours to bring to its readers the best concepts of the bathroom and kitchen industry.

BKT also continues to showcase excellence in bathroom and kitchen designs, projects and products that set standards in innovation and clients' satisfaction.



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surfaces



# Vinyl Collection

by Bodaq

#### Technical sheet

**Product name:** Bodaq

Interior Film

**Collections:** Wood, Stone & Marble, Solid Colors, Metal, Fabric & Leather

**Colors:** 450+ patterns and textures

#### Technical Bulletins

**Dimensions:** Thickness : 0.015 ~ 0.016 in | Width: 48 in | Length: 2000 in

**Uses:** Commercial, Residential, Transport





**B**odaq interior vinyl film collections have more than 450 patterns of different textures: wood, metal, texture, leather, solid, stone, marble. All of them leave a satisfying tactile sensation in the same way as if you touch the original material. Here is a breakdown of our primary pattern collections and how they can work design miracles, such as tables in real leather, all-marble bathrooms, and more.

#### Wood

Currently, wood is ubiquitous in interior and exterior design. Patterns are available in any imaginable wood color and texture, from Black Pearl Wood to common Hardwood Panels.

Textures vary from laminated ones to deep wood grains.

#### Metal

Metal Collection consists of 23 patterns ranging from Plain Gold to Fine Grid Silver. As patterns imitate real materials, they reflect light accordingly. Non-reflective patterns that can be defined as metallic or texture, such as Antique Silver, are also provided.

#### Stone & Marble

Stone & Marble Collection ranks second in popularity as marble design trends are gaining momentum. Both options make dreams of many

possible – custom marble and stone furniture or feature walls are incredibly costly. The vinyl film provides various textures, predominantly of white, gray, black, and brown shades. Additionally, the collection has High Gloss White, which imitates all properties of typical gloss.

#### Solid & Matte

Alongside Wood patterns, Solid Colors are commonly used in large interior projects as they provide virtually any color solution. Typically, Solid patterns are applied to set an entire color theme or emphasize one object in limited space. Though possible interior design solutions are not bound to these two approaches. A blog post on Pantone Colors of 2021 speculates how anyone can implement shades of yellow and gray from the Solid and Wood Collections in the environment hassle-free. You can see Super Matt patterns with deep colors in this collection as well.

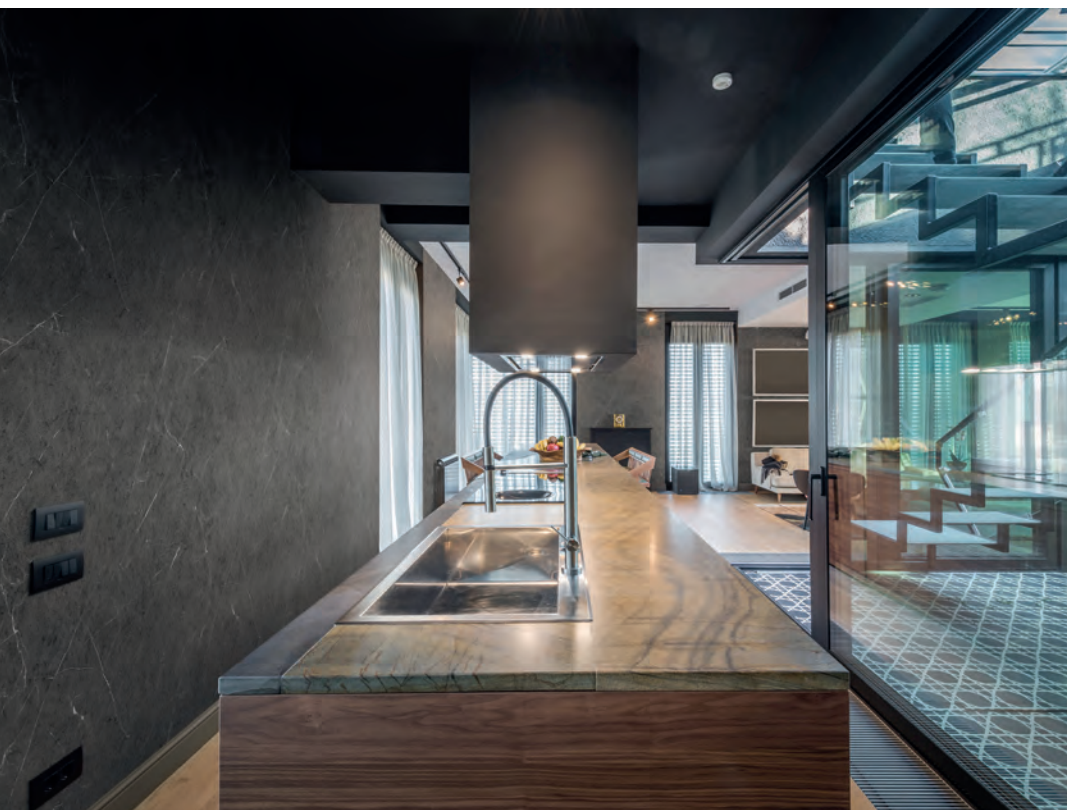
#### Fabric & Leather

Probably, the most interesting and diverse collection as the nature of fabric and leather is intricate and unique for each pattern. For example, the tactile properties of Gray Real Fabric imitate the woven ornament of the original. Deep Emboss Leather imitates reptile scales. One can implement exquisite design solutions where real leather could not be applied before, like walls.

#### Flooring

Floor Collection is presented with wood, marble, and concrete patterns. As such a surface requires an additional level of damage resistance, floor films are approximately twice as thick due to additional layers in the vinyl structure. The collection, like others, possesses water- and moisture-resistant qualities, so resurfacing spaces, such as washrooms, are completely safe. A keen eye is not able to distinguish resurfaced floor from real concrete, as friction between the surface and feet is identical.

For more information, visit [www.bodaq.com/](http://www.bodaq.com/)











## Onism Ecrú Floral Wallpaper

by **Woodchip and Magnolia**

For 2021 British design house Woodchip & Magnolia is launching a carefully curated paint collection in conjunction with five new wallpaper designs. The Petrichor collection boasts fearless botanical pattern coupled with an earthy paint palette made up of fourteen new hues, all designed to complement their growing range of wallpaper and fabric. Inspired by the landscapes of the Lancashire moors and the transition of the Seasons, this new collection explores the beauty of traditional heritage with a modern twist.

[www.woodchipandmagnolia.co.uk](http://www.woodchipandmagnolia.co.uk)









## Optimistic Maximalism

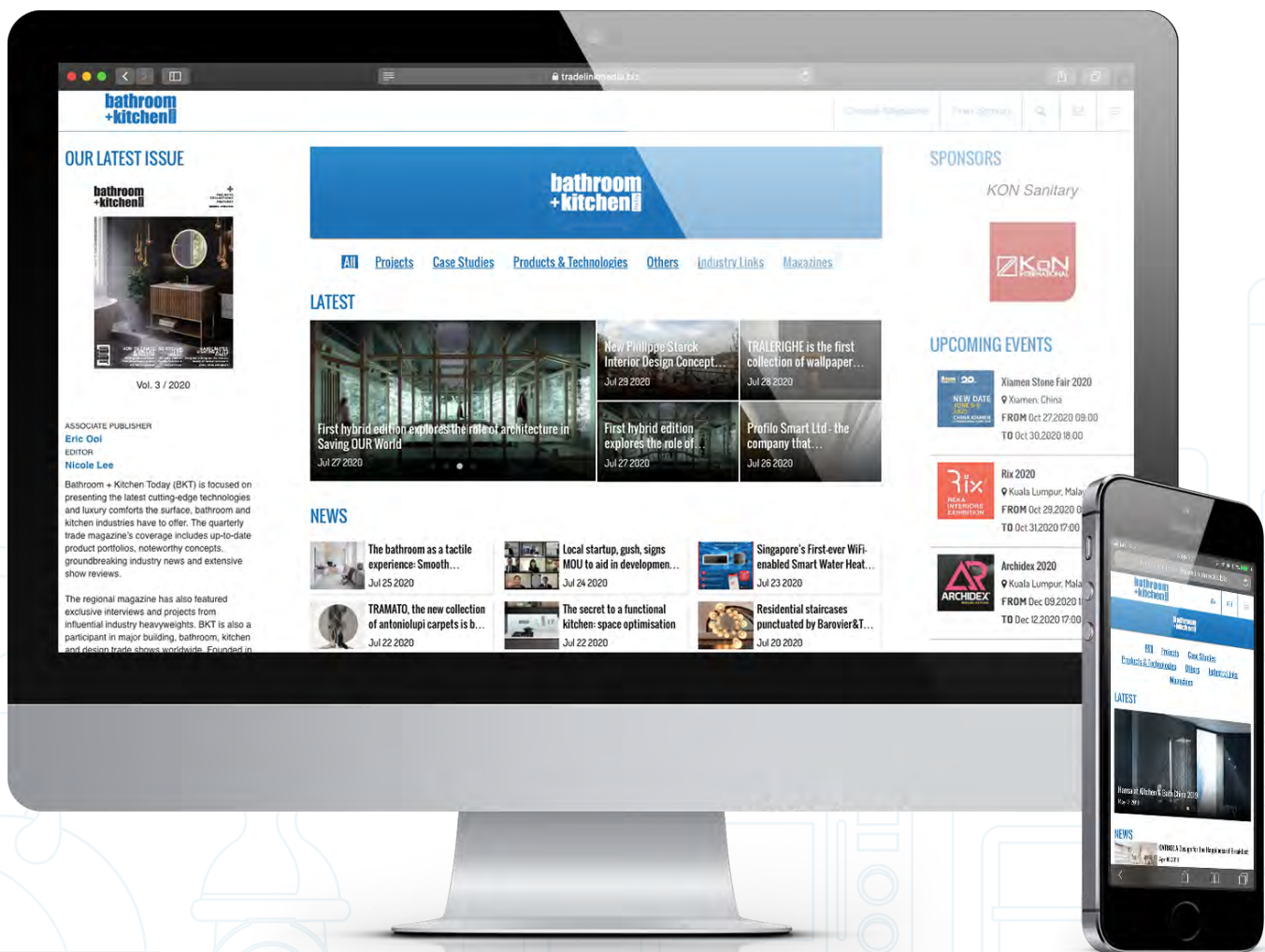
by **HOMMÉS Studio**

Introduce "Maximalism" into your home as an extension and expression of yourself. The Optimistic maximalism set is a vibrant and exciting aesthetic style that doesn't follow any rules!

Select joyful patterns, fun decor accessories, and daring design pieces evoking an attitude that "welcomes a positivism in." The key to achieving balance in such a bright and full interior is to work in the same color palette. Surround yourself with magic design details and envision a space that makes you happy.

<https://presshommes.studio>





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# bathroom spaces



# GEBERIT *VariForm*



## **iF Design Award 2018**

Geberit VariForm has been awarded an iF DESIGN AWARD 2018. The jury was impressed by the range, which is available in four different geometries and praised the concept, stating that the VariForm product portfolio offers complete design freedom. As a result, Geberit has now secured a total of over 50 design awards over the course of the last nine years.





**W**ashbasins are a highlight in every bathroom. You can improve the appearance of your bathroom by adding timelessly modern washbasins from Geberit VariForm. The washbasins have narrow rims and are either circular, rectangular, oval or elliptic in shape, with countertop, undercountertop and lay-on washbasins to choose from. With the VariForm washbasins' incredible versatility, homeowners can enjoy an endless range of design options.

The look of a bathroom and its washbasin area is largely determined by the washbasin. There are various options to choose from here, including classic wall-hung washbasins as well as under-countertop, countertop and lay-on models. The new Geberit VariForm washbasins exude a timeless beauty regardless of their shape and installation type. They feature a circular, rectangular, oval or elliptic design and are available in a variety of different sizes, thus ensuring there is something for everyone's taste.

The washbasins are timelessly beautiful thanks to their particularly slim rims. Thus, the design of the lay-on and countertop washbasins suits virtually any bathroom. To ensure even more creative freedom, Geberit offers lay-on and countertop washbasins both with or without a tap hole bench. This means that the washbasin tap can be attached to the ceramic appliance



or the under-countertop plate as a deck-mounted tap, depending on the requirements, desired design and construction situation. Alternatively, a wall-mounted tap can also be installed.

#### **Lay-on washbasin – a thing of beauty**

Lay-on washbasins are a feast for the eyes. Ceramics white in colour, the circular, oval, rectangular and elliptic washbasins from Geberit can be combined with virtually any countertop. For example, they can be combined with countertops made of wood, glass, natural stone and other materials.

#### **Countertop washbasin – when storage space is king**

Those looking for more storage space in the bathroom need look no further than a countertop washbasin. The ceramic appliance is fixed to the countertop from below and sealed with silicone, creating lots of storage space on top of the countertop. Thanks to this installation method, the washbasins are also very easy to clean. The Geberit VariForm portfolio also contains countertop washbasins. These are inserted halfway into the countertop, meaning that there is lots of space all around and ensuring that the washbasin can shine in all its splendour.

#### **Good ergonomics thanks to generous basin depth**

In order to ensure greater comfort, the VariForm washbasins have a generous basin depth. Thanks to its design and use of high-quality sanitary ceramic, the surface of the washbasins is crack-proof, scratch-proof as well as easy to clean and remains beautiful for a very long time even with heavy use.

Customers can create a completely coherent and harmonious bathroom by combining VariForm washbasins with other Geberit products. There is a wide range of mirrors and mirror cabinets, a large number of WC ceramic appliances as well as matching actuator plates and solutions for showering available – everything the heart desires in the bathroom.

For more information, visit  
[www.geberit.com.sg](http://www.geberit.com.sg)







# *Contemporary* *vs Traditional*





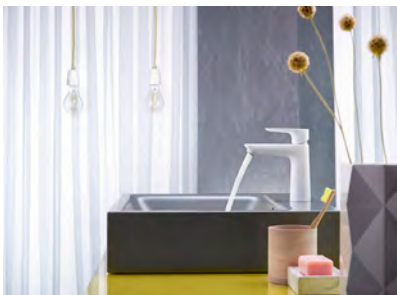
**B**athrooms have changed dramatically over the past decade. It's no longer all about functionality; the bathroom has become somewhere for homeowners to push interior design boundaries and blend different styles together.

Traditional white bathrooms don't have to be boring. To make yours bold, go for contrasting colours to complete your palette. Contemporary style can mean different things to different dwellers, but generally speaking, modern design incorporates of-the-moment materials and up-to-date design trends.

With freestanding bathtub, becoming the norm once again in contemporary bathrooms, it is time to think about giving your bathroom that much needed makeover with a hint of dramatic flair. The bathtub in black is unique, elegant and fits in surprisingly well with a wide array of styles and decorating themes. Whether you have a luxurious master suite or a small bathroom with limited space, the dark and bold bathtub never leaves you disappointed.

The black bathtub has an air of mysticism that its more modest white cousins seem to lack and it sure stands out visually when placed in a contemporary bathroom draped in a muted colour palette. With Happy D.2 Plus, Duravit has teamed up with Sieger Design to realize current trends in colours, design and finishes.

Ready for a radical bathtub choice or choosing to stick to your white, ceramic dependable? Take your design cues from these layouts.



The archetypical open oval of the Happy D. design classic also runs through the elements of this new, supplementary range - multi-award-winning design. Softly rounded corners and subtly-nuanced radii run throughout the entire bathroom range. The basic geometric shapes form a distinct design language that confers an unmistakable character on the series.

Duravit Happy D.2 Plus bathtubs are made from glossy acrylic and come with the option of all white or white interior with seamless Super Matt Graphite which is similar to Matt Black for its exterior panel. The bathtub also comes in various models including back-to-wall, corner right or left as well as the free-standing version, all of which enable a high level of flexibility when it comes to room planning. Same goes for the Duravit D.2 Plus wash basin, with c-shaped technology, made entirely of specially processed DuraCeram®, guarantees an exactly parallel shape of the ceramic basin and furniture with an accurate joint of 4 mm. It is outstanding on the strength of its extra-high impact-resistance. Thanks to the latest technological developments, even

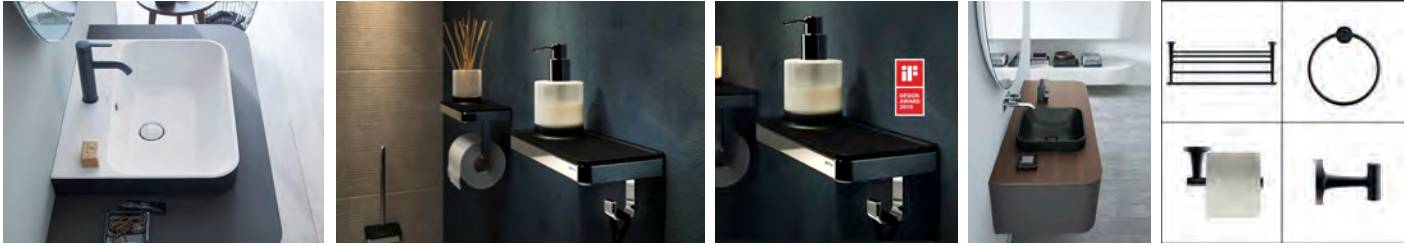
baths and washbasins can be designed with greater delicacy and thinner walls and yet they still offer the same perfect stability. The result impresses with all the advantages of a ceramic glaze with completely new design options.

Matte black fixtures are suddenly everywhere in contemporary home design! There are numerous ways you can incorporate this trend into your bathroom. Simply adding a matte black faucet or a few black bathroom accessories can transform any bathroom into a modern oasis.

It does not get much more modern than a matte black basin faucet. A single-hole black finish faucet like this looks amazing when paired with a modern design black basin. Or, white basin faucet with combination of black basin. The German made faucet, Hansgrohe, could be the right choice. Hansgrohe expands its FinishPlus range to include on-trend Matt Black and Matt White for an extended number of product line. It allows for a seamless and cohesive design aesthetic across the whole bathroom. Perfect for styling with white or coloured ceramics. Matt Black offers pared-







back, refined elegance; emphasising the striking silhouettes of Hansgrohe's award-winning brassware.

Adding bathroom accessory fixtures like a towel ring or toilet paper holder give the room a more upscale feel. The Duravit Starck T bathroom accessories collection is inspired for an organic design. The fluid transition from the round base to the geometric "T" shape is the defining design feature of the series and reminiscent of the branching shape of a tree. From the toilet-roll holder through the towel ring to the soap dish – all 16 elements in the new series are available both in Chrome as well as Black Matt. In harmony with all the Duravit by Starck ranges in terms of design and material, Starck T perfectly rounds off contemporary bathroom furnishings.

Another option of black accessories – GEESA. Be amazed at the tiniest details with Geesa Nemox. The deep black version of the Geesa Nemox collection is mysterious and stylish at the same time. Round shapes are combined with beautiful stylized accents. Together, this ensures bathroom accessories that are subtly present in the bathroom or toilet. The high-quality matte black finish has been spray painted on chrome-plated brass and polished stainless steel. Bathroom accessories from the Geesa Nemox Black line are functional, universally applicable and bring design to your bathroom.

For more information, please visit **Econflo Systems showroom at 401 Commonwealth Drive #01-01 Lobby B Haw Par Technocentre Singapore 149598.**









# WHITE TULIP

by **Philippe Starck**

The defining feature of the range is the sculptural character inspired by the form of a tulip in bloom. Expressive details and natural materials add a beguiling touch to organic living spaces as they blend harmoniously into any sophisticated ambience. The desire to live in harmony with nature is greater than it ever was. Organic shapes and clear design complement each other to create a place of natural calm and refreshment. With his designs, he combines the joy of high quality materials and unique details that impress with their perfect craftsmanship and sophisticated functionality.

[www.econflo.com](http://www.econflo.com)







# BASIN MIXER

by **Kon**

Classic design, exquisite details, high quality, the most stricly salt spray tested... This is KON's latest leading faucet series, which is bright, durable, antioxidant. Stream-line design, vogue and elegant. Perfectly fit all kinds bathroom style. Our elaborately designed nozzle provides soft foaming, precise water flow with no bifurcation or splash, more comfortable feeling and more efficient water-saving!

[www.kon.com.cn](http://www.kon.com.cn)







# Whirlpool

by **Bravat**

Employing the latest technologies, BRAVAT has produced a world-class whirlpool bathtub that brings the spa experience right into the heart of the room. The specially designed BRAVAT Whirlpool pumps mixes air and water in the appropriate ratios, pumping the water with high pressure through specially designed and pre-installed hydrotherapy. The resulting effect is millions of pressurized water and oxygen rich bubbles, bursting through each of the jets providing a stimulating whirlpool massage. A jacuzzi bath has a swell of health benefits, from stimulating the microcirculation in the veins to improving blood flow and reliving of muscular tension and relieves pains in the joints.

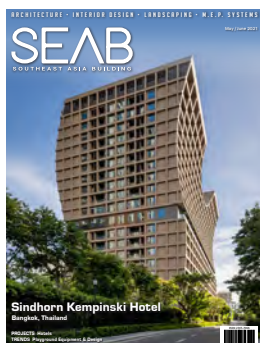
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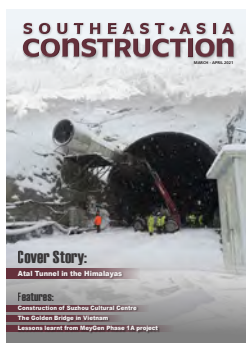
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# kitchen spaces



# Where Tradition Meets *Contemporary*





**M**ixing different modules and elements helps you to create many and always customizable layouts. The common thread of each configuration is the door with solid wood frame and inserts which recalls the typical style of old-time but never old-fashioned kitchens.

Among its strong points, ARAN Cucine can count on a Made in Italy production capacity and on a careful and wide choice of materials: from laminates to wood essences, including glass, melamine and wood from certified forests. Such a wide range allows you to meet all your needs and plays a vital role in the design choices. Solid wood, in fact, becomes the protagonist of Magistra kitchen, a model that combines tradition and contemporary taste, also thanks to the choice of this material.

And that's where the wide selection of finishes offered by ARAN Cucine comes in: the white lacquered ash and the introduction of open units turn a potentially classic kitchen into an original expression of contemporary style. The result is therefore a linear composition, which runs along a wall, showing you all that is necessary and functional: tall units with appliances, cooking and washing areas, base cabinets, wall cabinets and finally a bookcase with open units, perfect to customize the kitchen. Its colour, combined with its gray toe kicks gives a further contemporary touch.

Moreover, perfectly coordinated living cabinets increase the storage space. Hanging base cabinets, shelves and open units, and then wall cabinets with glass door complete the furniture of a stylistically coherent environment. With Magistra, ARAN Cucine shows that even solid wood and a more traditional door processing can fit contemporary clothes, thus offering a high quality and stylistically appealing solution.

For more information, visit  
**[www.arancucine.it](http://www.arancucine.it)**







# Russel

by **Essential Home**

Russel bar chair delves into space-age aesthetics, being produced in creamy velvet fabrics mixed with polished brass. The base is round and swivels up to 360 degrees, providing comfort through the foot rail. Adorn your living room with a sophisticated design piece that incorporates all of the mid-century elements.

[www.essentialhome.eu](http://www.essentialhome.eu)









# Sinatra

by **DelightFULL**

The Sinatra suspension piece is the statement of this unique kitchen design by Meg Miller. Sinatra is a modern suspension light inspired by Frank Sinatra's song "New York, New York" reflects the popular classics from the Mid-Century design period.

[www.delightfull.eu](http://www.delightfull.eu)









# New Jersey

by **Reginox**

No depths too deep for the New Jersey. This modern sink is built with an inside and outside radius of 10 mm, equipped with a deep-drawn plug. What marks the difference is the slightly shallower horizontal depth (37 cm instead of 40 cm). The New Jersey thus makes fitting taps to 60-centimetre-deep worktops even easier. The New Jersey 10-centimetre-deep also makes it easy to fit a high-low mechanism behind the kitchen block, allowing much more versatility in sink planning.

[www.reginox.com](http://www.reginox.com)





# Vital Capsule System

by **Franke**

The world's smallest water filter system cleans water more simply, quickly and reliably than ever before. Developed in Switzerland and impeccably designed, it aims to dispense the most refreshing tap water possible.

The combination of activated carbon and a high-tech membrane turns 500 litres of tap water into pure refreshment while ensuring supreme water quality and hygiene. Not only does tap water taste better, it is also much healthier. The extremely compact system looks stunning in any kitchen: an iconic design, space-saving and available in various designs and 2 colours – chrome/gun metal or matt black/silksteel PVD.

The LED light turns red when the filter requires changing. Each filter will last an average of 3 months based on the consumption of 5 litres per day.

For more information, visit **Bravat Showroom at 33 Ubi Ave 3 #01-06 Vertex Singapore 408868.**



## 23 March 2021 – 31 March 2021 (4 for first phase and 4 for second phase) China Import and Export Fair Pazhou Complex Guangzhou, China



As Mr. Xu Xiangnan, chairman of the China National Furniture Association has stated, the 47th CIFF Guangzhou 2021 has actively promoted the coordinated development of the entire industrial chain and has given a strong impetus for the evolution of companies in the sector during the post-pandemic period. This has increased confidence in the sector thanks to the continuous improvement of quality, services, and results, as noted by International Business Daily (official press under the Chinese Ministry of Commerce).

Crowded corridors, queues at the entrances to the stands, and packed conferences characterized the latest edition of CIFF Guangzhou, an edition that has without a doubt excited visitors with the innovative ideas and product design proposed by the sector's main brands in response to new demands and new markets. The high-level content of 20 design exhibitions and over 100 conferences organized by CIFF in collaboration with designers, market experts, design brands, media, trade associations, and universities have been valuable sources of inspiration, testifying to the qualitative growth of Chinese products, increasingly appreciated on a global scale.

During a period in which it is truly difficult to find a bit of optimism, CIFF Guangzhou 2021 has experienced a success that can only bring more trust and hope for a quick return to normality.

The exhibition presented innovative solutions proposed by the designers to improve the quality of all living and work environments. CIFF organized events and conferences in order to provide inspiration to industry professionals and create moments of encounter, communication, and sharing. Moreover, they created a "one-stop" business platform which aims to sustain both the Chinese internal market and global commerce, are all at the root of CIFF Guangzhou 2021's success

events and business matching at the exhibition with activities on the online CIFF Cloud platform (which obtained around 7.6 million views) and the CIFF mini APP (which registered 2.36 million logins), pursuing the objective of making collaboration between exhibitors and visitors more profitable, while also giving special consideration to foreign buyers who are currently unable to participate in CIFF.

The numbers speak for themselves +20.17% of visitors compared to CIFF Guangzhou 2019, the last edition held over two phases before the pandemic. It was truly difficult to imagine an increase of this size in times as difficult as these, which have, among other things, resulted in the limited presence of foreign visitors at the exhibition.

Having concluded on 31 March after a total of 8 days (4 for the first phase and 4 for the second), the 47th CIFF Guangzhou occupied 750,000 square meters of exhibition space, divided among almost 4,000 exhibitors, and attracted 357,809 qualified trade visitors.

A huge, innovative, progressive, and futuristic event. The only one in the world that gathers the entire furniture sector under one roof, an event capable of creating a strong synergy between the Chinese internal market and the international market and integrating both







During the first phase, from March 18th to 21st, 2021, the spotlight shone on the world of home living, including furniture and decor for both indoors and outdoors.

Home Furniture offered original solutions for the customization of domestic environments, conceived as increasingly multifunctional and fluid spaces characterized by accessible design and quality, sustainability concepts involving the use of natural materials, and a captivating fusion of styles.

In this context, through many events, the 'Design Spring' Contemporary Chinese Furniture Design Fair gathered more than 80 of China's furniture brands as well as hundreds of Chinese artists and designers, thus creating a well-respected platform capable of stimulating creativity and exchange of ideas, with the objective of supporting and adequately promoting the development of Chinese design.

The Design Dream Show (DDS) presented, under the theme 'Pick up & Give Up', seven different domestic scenes designed to improve quality of life.

The CMF Trend Lab perfectly interpreted the trends of the market across aspects like color, materials, and surfaces, thereby providing directions for the production of saleable products.

Homedécor & Hometextile presented the latest trends in interior decor: furnishings, lighting, decorative paintings, and artificial flowers for adding value to every environment.

Outdoor & Leisure focused on outdoor lifestyle, offering increasingly sophisticated solutions to extend the quality and comfort of interior environments outside the home.

Headlining in the second phase, from March 28th to 31st, 2021, were workplaces and public spaces, in addition to the essential technologies for the furniture industry.

During Office Show, the leading brands of the sector showed countless flexible and



innovative solutions for work environments capable of responding to the demands of companies that are in constant evolution with the objective of increasing performance and productivity, improving well-being and security, and inspiring new ideas. Much space was also dedicated to public commercial spaces and healthcare facilities, including those dedicated to the elderly, in addition to schools.

The 2030+ International Future Office, the exhibit organized by CIFF Guangzhou and China National Furniture Association, proposed the latest trends in the workplace, combining multimedia aspects and new technologies to create an environment capable of engaging all five senses. Prestigious brand names like Steelcase, Knoll, Lamex, K + N, Sitland, Cassina, Magis, Gan, Avarde, as well as Hettich, Nreal, and Dyson, all collaborated on the project.

Office Environment Theme Pavilion, this year centered on the themes "Youth · Vitality · Colour @ 2021", investigated how choosing one's occupation means choosing one's dreams, stimulating the exploration of the demands of younger generations in the world of office life.

CIFM/interzum Guangzhou 2021 presented an absolutely comprehensive offering of technology and semi-finished products for the furniture industry. The major Chinese and international brands in machinery, materials, surfaces, and hardware provided convincing responses to the needs of an industry in constant growth and pursuit of the most innovative solutions to produce quality while optimizing production.

The 47th CIFF has been without a doubt a significant edition of a fair that has shown itself to be not only the most important business platform in Asia but also a place dedicated to the efficient union of the culture of good design

and good living with the concrete demands of global trade.

And now another meeting in Shanghai is only 5 months away! The 48th CIFF Shanghai will take place 3 to 6 September 2021 at the National Exhibition & Convention Center in Shanghai Hongqiao.

#### About CIFF

Founded in 1998, CIFF has been successfully held for 47 sessions and creates the world's most preferred one-stop trading platform for product launch, domestic sales, and export trade in the furnishing industry.

Both editions of CIFF, the March edition in Guangzhou Pazhou and the September edition in Shanghai Hongqiao, the two most dynamic commercial centers in China, host the home furniture, home decor & home textile, outdoor & leisure, office furniture, commercial furniture, hotel furniture, and furniture machinery & raw materials sectors and, together, represent the most significant and influential exhibition system in all Asia.

The spring and autumn editions of CIFF bring together more than 4,000 and 2,000 world-leading brands respectively and host a total of more than 450,000 professional visitors from 200 countries and regions.

CIFF, known as "Asia's furniture sourcing center" and "the weatherglass of China's furniture industry", is a flagship platform among the exhibitions in China's furniture and home furnishing industries. Committed to realizing the Chinese furniture dream, CIFF creates more value for exhibitors, visitors, and the industry with enhanced quality and optimized exhibition experience!

For more information, visit [ciff.furniture](http://ciff.furniture)

# calendar of events / advertiser index

## AUGUST/SEPTEMBER 2021

**Architect' 21 Expo**  3  
August 31 – September 5  
IMPACT Challenger  
Bangkok, Thailand  
Website: [www.architectexpoasia.com](http://www.architectexpoasia.com)

## SEPTEMBER 2021

**WORLDBEX 2021**  5  
September 23 – 26  
World Trade Center Metro Manila  
& SMX Convention Center Manila  
Manila, Philippines  
Website: [www.worldbex.com](http://www.worldbex.com)





















## NOVEMBER 2021

**ARCHIDEX 2021**  15  
November 3 – 6  
Kuala Lumpur Convention Centre (KLCC)  
Kuala Lumpur, Malaysia  
Website: [www.archidex.com.my](http://www.archidex.com.my)

## MARCH 2022

**KITCHEN + BATHROOM INDONESIA 2022**  1  
March 23 – 26  
Jiexpo Kemayoran  
Jakarta, Indonesia  
Website: [www.kitchenbathroomindonesia.com](http://www.kitchenbathroomindonesia.com)

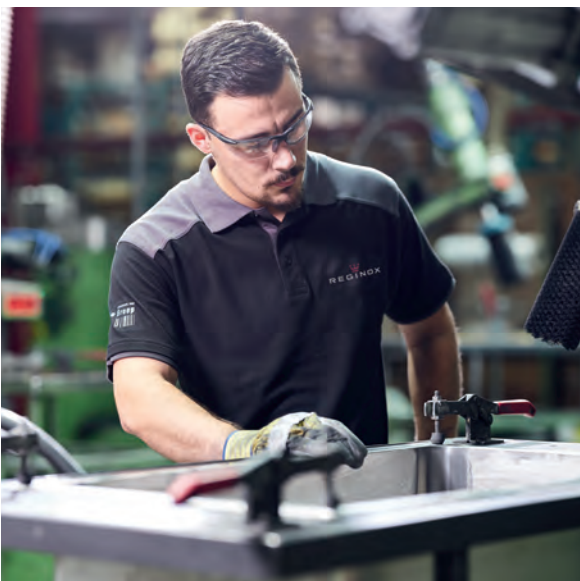


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## DUTCH QUALITY FOR THE **KITCHEN**

Ever since 1976, Reginox has led the way in quality and innovation in sinks and worktops for the kitchen, project- and healthcare markets. We design, develop and produce our products in-house, in numerous styles and variations with matching taps and accessories. We very consciously choose high-quality materials and techniques. Of course, we also pay attention to sustainability, through energy efficiency and by choosing recyclable materials and packaging wherever possible.





**This is neo.** D-Neo is a bathroom revolution: great design at an attractive price. The complete bathroom series by Belgian designer Bertrand Lejoly inspires joy through its vast selection of unique washbasins, high-quality furniture, and matching bathtub in the perfect size. With its limitless, style-adaptable options, D-Neo meets the needs of daily life - for everyone. **Duravit Asia Limited** (Singapore Branch), +65 6238 6353, [info@sg.duravit.com](mailto:info@sg.duravit.com), **Econflo Systems Pte Ltd**, +65 6396 3738, [sales@econflo.com](mailto:sales@econflo.com), [www.econflo.com](http://www.econflo.com), **Ferrara Asiapac Pte Ltd**, +65 6235 0020, [infor@ferrara.com.sg](mailto:infor@ferrara.com.sg), [www.ferrara.com.sg](http://www.ferrara.com.sg), **Sansei Singapura Pte Ltd**, +65 6292 8321, [sales@sansei.com.sg](mailto:sales@sansei.com.sg), [www.sanseionline.com](http://www.sanseionline.com), **Bathroom Gallery**, +65 6546 5900, [sales@bathroomgallery.com.sg](mailto:sales@bathroomgallery.com.sg), [www.bathroomgallery.com.sg](http://www.bathroomgallery.com.sg), **BSG Trading Pte Ltd**, +65 6842 0488, [bsgtrade@singnet.com.sg](mailto:bsgtrade@singnet.com.sg), [www.bsgco.com.sg](http://www.bsgco.com.sg) and [www.duravit.com](http://www.duravit.com)

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