

INDUSTRY INK

Bodaq Finishes to Showcase Interior Film Solutions at PRINTING United Expo 2024

[Link to the article online](#)

Vancouver, BC — August 26, 2024 — Bodaq Finishes, a leading provider of advanced interior film solutions, is excited to announce its participation in the upcoming PRINTING United Expo 2024, one of the most significant events in the printing industry. The expo, scheduled for September 10-12 at the Las Vegas Convention Center, will bring together over 800 exhibitors and industry leaders to explore the latest innovations in print technology.

At Booth #2920 in the Central Hall, Bodaq Finishes will present its innovative interior film solutions that are revolutionizing the printing industry. The self-adhesive, stretchable films offer a versatile canvas for printing, enabling a wide range of creative applications that extend beyond traditional print mediums.

Revolutionizing Print with Bodaq Interior Film

Bodaq Interior Film stands out in the printing industry for its ability to integrate with various printing technologies. Whether used in commercial spaces or residential projects, Bodaq films offer unparalleled quality and flexibility, allowing for designs and high-resolution prints that maintain their integrity over time.

2024-2025 Bodaq Catalog

A major highlight will be the presentation of the [Bodaq 2024-2025 catalog](#). This latest edition introduces a variety of new textures and patterns that have been specifically designed to meet the demands of the printing industry. Key features include:

– Long Wood Series: Featuring six new extended wood grain patterns, these films provide a continuous and seamless surface ideal for large-format printing applications.

– Premium Wood Collection: New patterns in oak, walnut, and teak offer luxurious options that are perfect for high-end printing projects.

- Origin Wood Collection: Designed to evoke warmth and heritage, these patterns are ideal for creating inviting and aesthetically pleasing printed materials.
- Concrete Collection: Expanded with new patterns that cater to the growing demand for modern, industrial aesthetics in printed designs.
- Fabric Collection: Newly added patterns feature herringbone designs.

“Our new catalog is a testament to Bodaq’s dedication to innovation within the printing industry. The expanded range of patterns and textures offers print professionals new opportunities to create compelling, high-quality printed products that resonate with their clients,” said Leticia Canova Mendes, Marketing Director at Bodaq Finishes.

Demo Installations at PDAA Booth

In addition to the booth #2920, Bodaq Finishes will also be featured at the [PDAA](#) (Professional Decal Application Alliance) booth. Live demonstration installations are planned to happen on two days:

- **Day 1:** September 10th (Tuesday) at 1:00 PM – An expert Bodaq certified installer will wrap a drawer, showcasing the ease and precision of the film applications.
- **Day 2:** September 11th (Wednesday) at 1:00 PM – A wall installation demo with a live demonstration of Bodaq Interior Film transforming large vertical surfaces with professional results.

These live demos provide an excellent opportunity for attendees to see firsthand the practical applications of Bodaq Interior Film and to interact with the team of experts.

Meet the Bodaq Team

Visitors to the Bodaq booth will have the opportunity to meet with the team of experts, who will be on hand to discuss how Bodaq Interior Film can be integrated into various printing processes.

Schedule a meeting with the Bodaq team in advance to ensure dedicated time to explore the possibilities of Bodaq Interior Film in your printing projects. Meetings can be scheduled through this link: [Schedule a Meeting with Bodaq](#).

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